

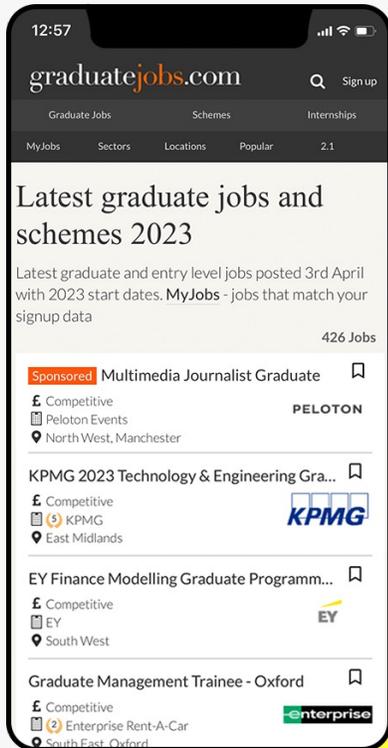
Three **platforms**,  
one objective.

Connecting  
you to the  
right **talent**.

Careerpass  
**Network**

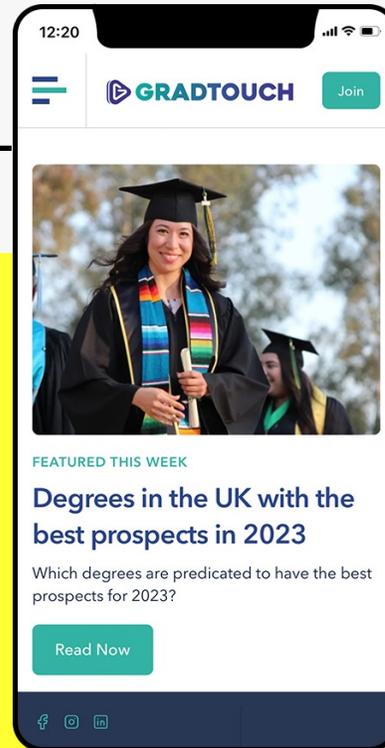
# Our advertising platforms

graduatejobs.com



The go-to destination for millions of graduate job-seekers in the UK

GRADTOUCH



Careers content experts and a specialist, employer branding platform

kaampus



A society sponsorship tool that connects employers with hard-to-reach audiences

# What we do



## Reach a wide audience when you need them

With roles across all sectors and locations, students and graduates know where to find the best opportunities

## Drive high levels of response

Through our engaged candidate audience, we see a strong level of applications and interest in roles

## A strong reputation

Graduatejobs.com has been running for over 20 years and ranks number one on Google for 'graduate jobs'



## Get creative

As a content-led platform, We communicate employer messaging, helping employers to share what makes them unique

## Dive deeper and engage throughout the year

By providing insightful content throughout the year, employers can their brand and gain trust from an engaged audience

## Educate & Convert

Showcase the graduate experience and tell candidates what to expect



## Reach a thriving community of diverse students

Expand the audience you're connecting with and connect with diverse networks

## Understand your audience

Identify key society networks and establish relationships through digital partnerships

## Boost your employer brand

Showcase your employer messages in a unique way and improve your respect and reliability



# **Our platforms**

**In depth**

# graduatejobs.com



One of the most well-known and instantly recognisable names for graduate jobs, graduatejobs.com is the go-to destination for millions of job-seekers in the UK.



**In the 6 months leading up to April 2023, graduatejobs.com spoke to over 30,000 university students on campus.**

**Signing up over 20,000 second years and finalists for job alerts.**

**445,000+**

Actively registered users

**22%**

are from STEM fields

**262,000**

have a 2:1 or above

**170,000+**

CVs uploaded you can search from

**3.6 million+**

website views in the last 12 months

**814,000+**

unique website visitors in the last 12 months

**300,000**

website views per month

**1.5 million+**

job views in the last 12 months

**No.1**

search on Google for "graduate jobs" in the UK

**43%**

average email open rate



An award-winning graduate jobs platform known for careers content, employer media and its active social following.

**395,000+**

registered users

**33%**

are from STEM fields

**62%**

identify as female

**130,000+**

Social media followers



Red Bull

Various Locations



Just Eat

Various Locations

## How gradtouch.com delivers for employers, per sector

### 1. Finance

Average application per vacancy: **161**  
View to apply conversion rate: **29%**

### 2. Consultancy

Average application per vacancy: **187**  
View to apply conversion rate: **28%**

### 3. HR

Average application per vacancy: **111**  
View to apply conversion rate: **25%**

### 4. Engineering

Average application per vacancy: **161**  
View to apply conversion rate: **25%**

### 5. Technology

Average application per vacancy: **191**  
View to apply conversion rate: **26%**

# kaampus

A unique university society sponsorship platform that enables employers to send direct mails about their opportunities to society members.



## Diversity and inclusion

**13,000+**

Students with a primary focus on culture and community

Includes:

- **African Caribbean Society**  
University of Cambridge
- **British Asian Society**  
University of Manchester

## Languages

**2,500+**

Students with a passion for languages

Includes:

- **Linguistics Society**  
University of Warwick
- **Le Cercle Français**  
University of Sheffield

**220+**

societies in our network with a primary focus on **diversity** and inclusion

**200+**

societies in our network with a primary focus on **STEM** courses or activities

**80,000+**

Total student reach

**1,000+**

Societies for you to connect with



## Sports

**10,000+**

Students who have a competitive drive

Includes:

- **Association Football Club**  
University of Cambridge
- **Taekwondo Society**  
UCL

## STEM

**14,000+**

Students who belong to STEM-related societies

Includes:

- **Engineers Without Borders**  
University of Oxford
- **Women in STEM**  
King's College London

# Brands we've worked with



Civil Service

**Deloitte.**



**Red Bull**



**GCHQ**



Unilever

**JUST EAT**



TRANSPORT  
FOR LONDON



KFC

LLOYDS  
BANKING GROUP



ICAEW  
CHARTERED  
ACCOUNTANTS



**T** Teach  
First

amazon

octopusenergy

sky

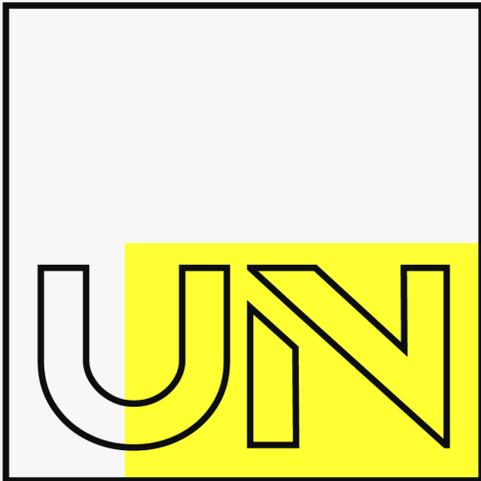
J.P.Morgan

**JM** Johnson Matthey  
Inspiring science, enhancing life

 **vodafone**

**B B C**





**Part of a group  
that's ensuring  
no pathway  
goes unseen**

## **GRADCORE**

A leading provider of employability solutions for universities and employers. Gradcore empower and upskill university students and help employers with RPO services.

**TopScore**  
Enabling Digital Assessments

Digital assessment centre software providers enabling employers to run streamlined and paperless recruitment events.

**AI DETECTOR**

AI Detector provides employers with data they've never had before on how candidates are using ChatGPT in their applications



**Ready to make  
the right connections?**



**Contact us today**  
**[sales@careerpass.network](mailto:sales@careerpass.network)**